

Telephone: 07983 345184  
E-Mail: [Emma.gee@peterborough.gov.uk](mailto:Emma.gee@peterborough.gov.uk)  
Please ask for:  
Our Ref:  
Your Ref: n/a



Place and Economy Directorate  
Sand Martin House  
Fletton Quays  
Peterborough  
PE2 8TY

18<sup>th</sup> January 2022

Dear Mr Ferguson,

Thank you for your petition demonstrating your concern about development on Peterborough Embankment.

As you may know, the council appointed an independent consultancy - Barton Wilmore - to run a public consultation at the end of last year, to find out what the public want to see on the Embankment.

This consultation was a two-step approach, starting with a survey which was held in October to find out how members of the public currently used the Embankment and what they would like to see in future. Over 1,400 completed surveys were received, with over 20,000 individual responses and numerous emails from the community offering their thoughts along with meetings with key stakeholder groups, such as the Civic Society.

This feedback was then fed into the development of four 'options' for the Embankment, which were the subject of a public consultation held in November, comprising of two face-to-face exhibitions and one virtual event. Members of the public were asked for their preferred design for the Embankment out of four options. A total of 731 feedback forms were completed online, 49 were submitted at the exhibitions, 8 were returned by post and 30 received by email.

Barton Wilmore are now using this feedback to pull together a preferred Masterplan for the Embankment, based on public opinion received. We expect to receive this in February.

While the petition was received after the public consultation deadline we will consider these observations carefully as we develop the masterplan further.

**Executive Director for Place and Economy: Steve Cox**



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Yours sincerely



**Emma Gee**  
**Assistant Director; Growth and Regeneration**  
**Peterborough City Council**

**Executive Director for Place and Economy: Steve Cox**



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